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For Release

**WINDSOR FAMILY CREDIT UNION (WFCU) OPENS DOORS TO
NEWEST RETAIL LOCATION ON UNIVERSITY OF WINDSOR CAMPUS**

WFCU'S NINTH RETAIL LOCATION IN WINDSOR-ESSEX

WINDSOR, ON – On Tuesday, August 19, Windsor Family Credit Union (WFCU) opened the doors to their ninth retail location. This new retail location is uniquely situated on the University of Windsor Campus in its Innovation Centre. WFCU's President and Chief Executive Officer, Martin J. (Marty) Komsa, along with members of WFCU's Executive Team and the retail location staff greeted members and visitors.

WFCU's University of Windsor retail location located at 2455 Wyandotte Street West, on the corner of Wyandotte Street and Sunset Avenue, offers the same great products and services available at all of WFCU's retail locations including the personalized conveniences of a café lounge area, full service ATM, no teller lines and private in-office service for all financial transactions.



“As an organization that has supported and encouraged the advancement of education in our community for many years, it gives us great pleasure to be a part of the University of Windsor’s scholastic environment,” said Komsa. “WFCU will not only be more conveniently accessible to students and faculty here on campus, but will service the financial, investment, insurance and trust needs of area residents and businesses. We encourage and invite new and potential members to take advantage of what we have to offer.”

Later this year, WFCU will host an official ribbon cutting to commemorate the opening of their newest retail location.

To learn more about WFCU, visit www.wfcu.ca or visit their newest retail location at 2455 Wyandotte Street West, Windsor, ON.

For further information please contact:

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About Windsor Family Credit Union (WFCU)

Windsor Family Credit Union (WFCU) has long been recognized as one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for over 70 years, WFCU began in 1941 with assets of less than \$10,000 and now has \$1.7 billion in Managed Assets and Member Service Totals of \$2.5 billion. WFCU is the sixth largest in Ontario operating eight (8) retail locations and serving 33,000 members including 30,000 Personal members in 15,700 households, 1,850 Businesses and 1,360 Organizations. WFCU membership is open to anyone who lives and/or works in Ontario.

The credit union having roots in the community is dedicated to offering the products and services that will enable members to conveniently handle all their financial business with WFCU. WFCU's Financial, Investment, Insurance and Trust product and service offerings are tailored to each member segment. Accessing the credit union and conducting everyday financial transactions is a priority for WFCU, providing a number of access channels to members including its above noted retail locations, live and automated telephone banking, online and mobile banking, MasterCard® credit card and merchant services, secure pre-authorized debit and credit services and 24 hour account access using a WFCU Member Card at ATMs and retailers.

Over the last 20 years WFCU has enhanced the financial strength of the credit union. Regulatory Capital remains strong at \$93.4 million and represents 8.5% of total assets and 13.9% of risk weighted assets. These ratios are substantially above regulatory standards of 4.0% and 8.0% respectively. The Deposit Insurance Corporation of Ontario (DICO) is the provincial deposit insurer equivalent to the federal Canada Deposit Insurance Corporation. WFCU's financial and operational strength is a result of planned initiatives developed in order to ensure that it strives to be the best.

WFCU is a loyal and active member of Central 1, the credit union's banker, trade association, and a financial cooperative. Central 1's role is to serve as central financial facility, liquidity manager, payments processor and trade association for the provincial credit union systems of British Columbia and Ontario. It provides leadership, advocacy, technology, and a range of support services in fulfilment of these key functions. Central 1 holds \$12.4 billion in assets.

Committed to the communities it serves, WFCU is proud to display the Imagine Caring Company logo. Every year hundreds of local community organizations experience first-hand the benefits of several elements of WFCU's overall Community Investment Program, such as The Community 1 Free Chequing Account, Community Rooms, Scholarships, Donations, Sponsorships, Multi-Year Capital Giving and the Community Donations Fund.

WFCU stresses the importance of quality by maintaining an internal 5 Star Program. Reflective of offering a progressive work environment and culture supported by a strong focus on its employees and goals, WFCU has been repeatedly recognized as a Best Small and Medium Sized Employer and received multi-year ranking as one of the Best Workplaces in Canada. A Gord Smith Healthy Workplace Award recipient, WFCU is committed to promoting the importance of health and well-being among its employees.

WFCU's solid attributes of financial strength; innovation; local ownership; quality products and service; community mindedness; and strong human resource management, have resulted in the on-going success of the organization. WFCU is proud to serve the Windsor and Essex County community and to be a leading financial services provider. For more, visit www.wfcu.ca. May 2014